

FOR IMMEDIATE RELEASE:

General Tools Wins Industry Innovation Award with Four ToolSmart™ Products

[Secaucus, NJ – September 29, 2016] General Tools has won four Pro Tool Innovation Awards, with each winning tool being recognized in the residential and commercial construction industry for being among the best and brightest new products launched this year.

The fourth annual Pro Tool Innovation Awards tool and accessory winners were decided by their level of innovation, performance, features and value. "When manufacturers built tools and accessories that break the mold, they deserve recognition. Professional consumers need to know which tools are a cut-above and breaking new ground," said Clint DeBoer, Executive Director of the Pro Tool Innovation Awards. "These are the tools that should really be in every tradesman's toolbox. They can save you time, money, and even make the job easier or more ergonomic."

A panel of judges made up of tool professionals from across the United States weighed in on entries from top global manufacturers, and General Tools' [ToolSmart™ Moisture Meter](#), [ToolSmart™ Infrared Thermometer](#), [ToolSmart™ Flashlight Inspection Camera](#) and [ToolSmart™ Digital Multimeter](#) were selected for this honor. Here's what the judges had to say about them:



WINNER – MOISTURE METERS

General Tools TS06 ToolSmart™ Moisture Meter

Moisture meters are a critical tool for identifying leak issues before they become a health problem or you invest in a home purchase. While the moisture meter is not a new device, Bluetooth connectivity takes it to a new level. Documentation of readings and reports that include photos do more than just make the process easier, it adds a layer of professionalism that your customers will notice. The [General Tools ToolSmart™](#) line is aiming to bring smarter tools that help you not only measure, but document and transfer the results when needed.



WINNER – TEMPERATURE METERS

General Tools TS05 ToolSmart™ Infrared Thermometer

IR Thermometers are absolutely necessary on a variety of jobsites, but are particularly useful for home inspections, HVAC, and remodeling. Thermal imaging IR thermometers are great, but they are a big expense compared to an IR thermometer. Still, those images are incredibly helpful in visualizing problem areas. [General Tools' ToolSmart Infrared Thermometer](#) may not have thermal imaging capability, but it can use images taken by your phone to combine with data giving you a better picture of where energy leaks are taking place.



WINNER – FLASHLIGHTS

General Tools TS07 ToolSmart™ Flashlight Inspection Camera

The [General Tools' ToolSmart™ Flashlight Inspection Camera](#) makes inspection and documentation of larger spaces easier by simply pointing your flashlight at the area of interest. Saving the still or video image with the ToolSmart™ app on your phone, you get a higher resolution idea of what is going on than with cameras designed to go behind walls. You can also simply watch the stream live on your phone. You get 600 lumens of light output, and a true 1280 x 760 resolution will let you see things a traditional inspection camera just can't quite bring into focus. Home inspectors, plumbers, and other tradesmen who regularly document their findings should find this tool appealing.



WINNER – MULTIMETERS

General Tools TS04 ToolSmart™ Digital Multimeter

Another member of the ToolSmart™ suite, General Tools' [ToolSmart Digital Multimeter](#) takes your electrical data reading to a more intelligent level with Bluetooth connectivity. Like other members of this line of tools, you can incorporate your data into photos, creating more informative, professional reports. Your smart phone also acts as a second screen. This is helpful for low light situations and when you're working in awkward spaces.



About the Pro Tool Innovation Awards

The Pro Tool Innovation Awards (PTIA) are an annual awards program judged by a panel of professional tradesmen in the electrical, plumbing, MRO and concrete fields as well as general contractors and builders. The Pro Tool Innovation Awards seek to discover and recognize the most innovative tools in the residential and commercial construction industry across a wide variety of categories. The Awards are backed by over a dozen print and online media sponsors, including its founding member, Pro Tool Reviews. Visit protoolinnovationawards.com for more about the Pro Tool Innovation Awards.

About Pro Tool Reviews

Pro Tool Reviews (PTR) is a successful online tool review magazine with content written by electricians, plumbers, carpenters, framers, landscapers, concrete/masonry professionals and general contractors. PTR reviews are written by professionals, for professionals. For additional information, please visit www.protoolreviews.com

About General Tools

Founded in 1922, General Tools is a recognized leader in the design and development of precision tools. With more than 1,200 products, including specific-purpose hand tools as well as precision measuring and inspection tools, General Tools remains committed to delivering exceptional customer service to professionals, DIYers and hobbyists around the world. For more about General Tools and its products, visit: generaltools.com

For further information about the General Tools ToolSmart™ product line, please contact:

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